

5 Essential Pathways

Being a Board Member



Governance



Planning



Policy Development & Advocacy



The Membership Cycle



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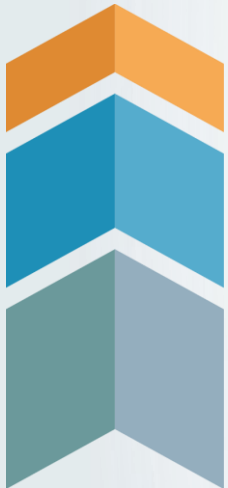


Experience online at:



FARM BUREAU
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Pathway Topics Include:

Farm Bureau Basics
Understanding Your Role
Key Governance Documents
Financial Statement Basics
Action-Oriented Agendas
Running Effective Meetings
Budget Building Basics

Creating Annual Program of Work
Establishing Committees
Policy Development
Advocacy
Membership Recruitment
Volunteer Engagement
Succession Planning

In Each Pathway You will Experience:

2 minute **Kickoff Video**

Ten Question **Pre-Assessment**

2 or more 10-minute **E-learning Primers** with interactive exercises, videos, quizzes, etc.

2 or more 10-minute **E-learning Skill Builders** with simulations, scenarios, modeling videos, etc.

Application Toolkit with downloadable resources and templates

Ten Question **Post-Assessment**

Booster Activities to refresh learning