# NDFB PAC Update

Pete Hanebutt – Director of Public Policy

## 2018 NDFB PAC Timeline

### County Evaluation Committees

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>June/July meetings</td>
<td>Identify County Evaluation Committee (consider members other than board)</td>
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<td>June/July board meetings</td>
<td>Identify candidates at local level you will include in interview/questionnaire process</td>
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<td>Upon receipt</td>
<td>Questionnaires sent/delivered to candidates by CECs</td>
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<td>Monday, July 9</td>
<td>NDFB PAC Agreement, Agreement to Rules of Conduct and CEC Form signed and returned to NDFB PAC office in Fargo</td>
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<td>June/July</td>
<td>Counties interview/evaluate legislative candidates, local officials</td>
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<td>Monday, July 9</td>
<td>CEC evaluations and recommendations due; remit to NDFB PAC office in Fargo</td>
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<td>July/August</td>
<td>NDFB PAC meets to review recommendations and to make endorsements for legislative and statewide offices</td>
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<td>August</td>
<td>NDFB Board of Directors meeting, endorsements presented</td>
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<td>August</td>
<td>List of candidate endorsements released to media</td>
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<td>September/October</td>
<td>Assist endorsed candidates with campaign</td>
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<td>Tuesday, November 8</td>
<td>General Election</td>
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Dawn Smith-Pfeifer – Director of Content and Communications
Purpose:
Help consumers make educated food choices based on facts, not fear

Target:
Consumer moms/food shoppers

Methodology:
Shared values interspersed with information from experts
• Launched February 12
• Updated Monday-Friday
• Accessible through the NDFB website or [www.onyourtable.org](http://www.onyourtable.org)
• E-letter is sent out on the 12th of each month, featuring the most popular posts
How can you help?

Share information from the website, Facebook or Twitter. Encourage people to sign up for the monthly e-letter. Hand out On Your Table business cards.
Member Benefits
John Jacobson – Director of Member Relations
Current Member Benefits

www.ndfb.org/benefits/

- Larger benefits such as CaseIH, CAT, John Deere and Ford require member verification in order to get discount.

- Newest benefit is Attachments International and Henry Building Systems
  - 25% discount on steel framed Henry Buildings
  - Varying discounts on loader attachments, blades, etc.
Promotion of Member Benefits

County FB's have several opportunities throughout the year to promote benefits

- County annual meeting, special events, county newsletter
- Tie to an event if possible
- Grand Forks county safety day, promoted the Grainger benefit
Potential New Ideas

- Looking at relationships like Stockmen's Supply, TSC, Runnings
- Would like to establish another ATV/UTV discount
- Filter companies - Baldwin, Napa, etc.
- Farm parts - SHOUP, etc.
- Feed/Mineral relationship - Purina, Hubbard, Famo
- These are just a few of the ideas that have been forwarded to me, any ideas or input you have as county leaders would be greatly appreciated!
Questions for YOU

- Do you currently use NDFB member benefits?
- What current benefits do you find the most value?
- Do you find value in smaller, more frequently used benefits?
  - Gas station discounts, retail store discounts
- What is the one benefit that we do not have that you would like to see?
- We have limited time on the webinar, so if you would please email responses to john@ndfb.org.
Consistency and change often don’t go hand in hand – but to be successful at the change, they must coexist.
Many companies update their wordmark or logo from time to time and we are no different. Our organization is energized with some fresh new strategic ideas to help all citizens in North Dakota by advocating for our state’s largest renewable economic sector: agriculture. We wanted a new wordmark to go along with that fresh, new approach.

You’ll notice that we have dropped spelling out North Dakota Farm Bureau and our logo is simply “ndfb” accompanied by the American Farm Bureau logo. Many organizations are switching to an acronym to streamline communication and graphic design. We are doing the same. An organization that used to be Future Farmers of America is now FFA. It used to be United Parcel Service and now it is just UPS. It used to be International Business Machines and now it is IBM. There are many similar examples.

Why is our acronym lower case? This is now quite common. In fact, because most people get information on the web, they are used to seeing our name as “ndfb.org” as a URL. Many prominent companies use lower case wordmarks.
A vinyl, six-foot banner with grommets cost $85-100.

Email lisa@ndfb.org with questions about the logo or help getting a banner made.
Governance Issues
Jeffrey Missling – Executive Vice President and CEO
Will the nonprofit (tax-exempt) status of county Farm Bureaus be in question if counties make a significant amount of money from investments?

According to a New York, NY attorney who specializes in nonprofit law - "practically speaking, it would take a lot for a reserve to be big enough to jeopardize a county Farm Bureau's exemption (and likely would have to be accompanied by other pretty bad facts)."
Which tax form is a county Farm Bureau REQUIRED to file?

If your county Farm Bureau has $50,000 or less in gross receipts (including interest income and ALL other amounts received by the organization within the tax year at issue), Form 990-N can be used. Form 990-N is the Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required To File Form 990 or 990-EZ. For county Farm Bureaus that gross over $50,000, Form 990 or 990-EZ should be filed.
Is a county Farm Bureau REQUIRED to file any other form(s) each year to maintain its status with the state of North Dakota?

Yes, each county Farm Bureau is required to file an annual report with the ND Secretary of State's office. There is also an annual fee of $10 that must be paid. A nonprofit corporation is a legal entity recognized under the laws of the State of North Dakota. The filing of the annual report verifies the continued existence of the corporation and provides the public with the names and addresses of officers and directors. Failure to file will result in the involuntary dissolution of the corporate charter or the loss of the certificate of authority. This could adversely impact the mission of the organization and even result in unanticipated legal consequences.
Wetland mitigation banking issue
Daryl Lies – NDFB President
702.01
All new conservation and preservation easements should be in effect only as long as the signer of the easement owns the land. NDFB stands opposed to perpetual easements. 1693/18

714.01
We support an acre for an acre wetland mitigation process. 1952/18

714.02
The state of North Dakota should create a wet land bank on state land for wet land mitigation affordable to agricultural land. 2191/18
Questions